

The TRANSFORMATIONAL LECTURE SERIES aims to inspire all building industry professionals to embrace their role in creating a sustainable built environment now, as well as ensuring that sustainability becomes integral to all development in the future.

By reminding us why we must act boldly and helping us to imagine a world where sustainability is the baseline, these lectures promise to inspire a revolution!



INSPIRE. MOTIVATE. TRANSFORM.

BEND, OR | 04.16.09

GREEN BUILDING

The New Economy and the Future of the Building Industry

Jason F. McLennan, CEO, Cascadia Region Green Building Council



Jason is the author of the Living Building Challenge, an international green building program, and co-creator of Pharos, the most advanced building material rating system in North America. Jason is known as an international thought leader in the green architecture movement and has lectured on sustainability across the US and Canada. His work in the sustainable design field has been published or reviewed in dozens of journals, magazines, conference proceedings and books including *Architecture*, *Architectural Record*, *Dwell*, *Plenty*, *Metropolis*, *NY Times*, *The Globe and Mail*, *The World and I*, *Ecostructure* and *Environmental Design and Construction Magazine*. He is the author of three books; *The Philosophy of Sustainable Design*, *The Dumb Architect's Guide to Glazing Selection*, and the *Ecological Engineer*.

Hosted by the newly formed High Desert Branch of Cascadia

04.16.09 – Bend, OR – Central Oregon Community College Bend Campus, Hitchcock Auditorium

Lecture starts at 5:30pm; doors open at 5:00pm. Continue the conversation after the lecture at a to-be-determined venue!

COST

Cascadia members: Free

Don't forget to bring your Cascadia passport to receive a stamp!

Non-members: \$10

Full-time students: Free



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Opportunities available! Contact Angie Morgan at 206-223-2028 or angie@cascadiagbc.org.

For more upcoming lectures or to register, please visit <http://www.cascadiagbc.org/education/transformational-lecture-series>.