



GREEN BROKER

YOUR INTRODUCTION
TO THE GREEN
BUILDING UNIVERSE



MAY 22, 2008

OREGON CONVENTION CENTER

777 NE MARTIN LUTHER KING JR BLVD

PORTLAND, OR 97232

GREEN BROKER is a new and exciting conference designed for the commercial real estate and financial communities that promises to provide information needed for a solid introduction to the fastest growing and most important sector of the building industry- Green Building.

This powerful new event is not only for Brokers --as an introductory level green building conference, it is perfect for anyone interested in knowing more about the fast paced green building industry including architects, engineers, product manufacturers, developers and builders.

At this conference attendees will receive:

- A thorough grounding in the basics of green design
- Presentations on green building marketing and finance
- An overview of LEED and other rating systems
- Inspirational keynote speakers
- Key networking opportunities
- Access to green building experts from across the region
- An introduction to the new Green Broker Certificate Program
- Ideas on how to become a 'green broker'

KEYNOTE SPEAKER: WILLIAM G. BROWNING, JR. | Founding Partner, Terrapin Bright Green, LLC



Bill Browning is one of the green building and real estate industry's foremost thinkers and strategists, and an advocate for sustainable design solutions at all levels of business, government and civil society. His expertise has been sought out by organizations as diverse as Fortune 500 companies, leading universities, nonprofit organizations, the U.S. military and foreign governments.

Selling Productivity

People who work, learn, play, shop, heal or simply visit green buildings are all in agreement: green design makes for better spaces and happier, healthier people. But how do we translate this to the bottom line or more importantly, to tenants, buyers, shoppers, and the general public. From his extensive experience in commercial real estate development and management, Bill Browning will explain the importance and value of productivity in green commercial spaces.

REGISTRATION

	early rate	regular rate (May 8, 2008)
Cascadia / CBA members	\$265	\$365
Non-member	\$305	\$405

Student and faculty discounted registration is available.

For additional conference information visit www.cascadiagbc.org.

Questions? Contact Jenny Seifert, jenny@cascadiagbc.org OR 503-228-5533.

For registration information visit greenbroker2008.eventbrite.com.

