

The Emerging Green Builders Present:



The New Green Professional Panel Series

How to Transform Professional and Educational Perceptions of the Market

Session #2: Internal Office Greenification

October 9th, 6pm @ Grandville Island Hotel
(Quarterdeck Room)

Facilitator: Chessa Adsit-Morris - Busby Perkins+Will



The panel will explore the triumphs and tribulations of greening their office from the inside out. Companies not only want to design green but show their commitment to sustainability through green operations and initiatives. As more companies hire sustainability coordinators and environmental researchers how can they learn from each other and help push successful office programs? Everything from composting programs to recycling to LEED and green design will be discussed.

Panelists:

- Rachel Moscovich
Merrick Architecture
- Allan Francis
CEI Architecture
- Vladimir Mikler
Cobalt Engineering
- TBD
BC Hydro



Over the past five years the green building market has increased significantly. The McGraw-Hill Construction Analytics, SmartMarket Trends Report 2008 states that "The value of green building construction will exceed \$12 billion in 2008 and is projected to increase to \$60 billion by 2010." This market shift is also reflected in the ten-fold increase in USGBC's membership and staggering number of LEED Accredited Professionals. Along with this growth, new specialized market sectors have developed such as environmental consulting, environmental research positions and new technology specialists. With such a significant market shift, are we really ready? These panel discussions will explore these new trends and highlight leaders in the professional and educational sectors who are paving the way.