

# The Emerging Green Builders Present:

## The New Green Professional Panel Series

### How to Transform Professional and Educational Perceptions of the Market Session #1: The New Green Professional



September 11th, 5:30pm @ the Roundhouse

**Facilitator: Amanda Mitchell – Smart Growth B.C.**

This panel will explore the new green professions being created as a result of market demand for environmental design. Professional specialties such as: green building consultants, commissioning agents, green technology specialists, environmental research positions, and many more. The panelists will discuss the opportunities available, the market demand and the success of these professions. How did they come to be leaders in this emerging industry? What kinds of skills and experience does this new breed of professional require?

**Panelists:**

1. Kathy Wardle - Associate Principal at Busby Perkins+Will
2. Dave Ramsleie – Sustainability Group Manager at the City of Vancouver
3. Alex Hutton – Stantec Consulting
4. Ting Pan – Principal at Recollective Consulting



Over the past five years the green building market has increased significantly. The McGraw-Hill Construction Analytics, SmartMarket Trends Report 2008 states that "The value of green building construction will exceed \$12 billion in 2008 and is projected to increase to \$60 billion by 2010." This market shift is also reflected in the ten-fold increase in USGBC's membership and staggering number of LEED Accredited Professionals. Along with this growth, new specialized market sectors have developed such as environmental consulting, environmental research positions and new technology specialists. With such a significant market shift, are we really ready? These panel discussions will explore these new trends and highlight leaders in the professional and educational sectors who are paving the way.