

Jae Larsen

Jae Larsen is one of the founding partners and CEO of the GreenVille Project LLC. Headquartered in Portland OR, the GreenVille Project represents a new generation of eco-developers that is committed to designing, building and maintaining community based, sustainably built, energy neutral marketplaces. Under Larsen's visionary leadership, the GreenVille Project is poised to create a new American archetype that redefines community based retail. In addition to her role at the GreenVille Project, Ms. Larsen has spent 15 years at the helm of her own design build firm.