



Green Building Economics

A Cascadia Seattle Branch Signal Issue Workshop Series

Save the Date

February 12, 2009

4:30PM – 6:30PM

Wyckoff Auditorium, Seattle University

This technical workshop is a panel discussion exploring Green Building challenges and opportunities in the current economy, followed by a brief networking reception.

Speakers:



Dennis Wilde, Gerding Edlen

Dennis Wilde, a nationally respected green building expert, leads the Renewable Energy & Infrastructure division of Gerding Edlen Sustainable Solutions. His passion for sustainable urban development runs deep. From his graduate studies in architecture and urban planning to his work at Gerding Edlen, environmental responsibility and smart design are central to his philosophy. As Gerding Edlen's designated "green guy," Dennis has pushed the bounds of sustainability in development projects while building a strong business case for the economic and social benefits of environmental responsibility.



Mark R. Schuster, The Schuster Group

Mark R. Schuster is the Founder and CEO of The Schuster Group, Inc, a Seattle-based real estate development firm. As an early industry leader in sustainable practices The Schuster Group developed Mosler Lofts, the first Silver LEED® certified high-rise condominium building in Seattle that has since become one of the most nationally acclaimed high-rise condominium projects of 2008. The Schuster Group also recently retrofitted its headquarters which became one of the first dual-LEED® certified existing office buildings in the State of Washington. Mark is a nationally recognized leader and expert in the green building movement, regularly speaking at national and regional conferences on the topic of green building.



A-P Hurd, Touchstone Corporation

A-P Hurd is a Vice President at Touchstone Corporation, responsible for corporate and project strategy. Prior to that she worked at McKinstry Co. where she developed their Transition to Sustainable Operations services and headed up the company's internal sustainability initiative. A-P has worked on environmental policy initiatives ranging from the Department of Ecology's Toxics Reduction Program to current City and County efforts to meet GHG targets for development and transportation-related emissions. She has a particular interest in the structure of incentives and how to quantify and allocate the cost of development and how to develop better frameworks to encourage investment and innovation.



Betsy Hunter, Capitol Hill Housing

Betsy Hunter is the Director of Real Estate Development with Capitol Hill Housing, a Seattle neighborhood-based non-profit in business since 1976. She managed the development & construction of Broadway Crossing, Seattle's first LEED Silver mixed-use development, as well as the Pantages Apartments, winner of a national 2006 AIA "Show Your Green" award. Betsy holds a Master's Degree in Urban Planning from the University of Washington.



Josh Chaitin, The Frause Group

Josh Chaitin is an expert in public relations and communications within the environmental, outdoor travel, governmental, and the design/build and built environment sectors. Josh specializes in working with his clients to refine and promote their efforts towards sustainability and social responsibility, ultimately helping to better position themselves in their target markets. His works with clients such as REI, Starbucks, The Schuster Group, King County, City of Seattle, Top Pot Doughnuts, Sleeping Lady Mountain Resort and Belt Collins.

Please Register at <http://seattlebranchsignalworkshop021209.eventbrite.com/>.
Registration is \$10, beverages and Hors D'oeuvres are included.

WORKSHOP INFORMATION

Seattle University [SU Main Campus Map](#)

Wyckoff Auditorium, Bannan Engineering Building (Use East Entrance & Take Stairs to 2nd Floor)
11th Ave & E. Columbia St.
Seattle, WA 98122

Paid Parking is available along 12th Street and in the Murphy Garage (entrance on James Way).
Take bus 3, 4, or 12 from downtown.

If you have any questions regarding this event, please contact Seattle Branch Workshop Series co-chairs [Doug Smith](#) or [Peter Dobrovolny](#). For more information regarding this and other events see the Cascadia calendar: www.cascadiagbc.org/calendar.

CASCADIA CHAPTER

Cascadia is a chapter of the US Green Building Council (USGBC), the building industry's only balanced, nonprofit, consensus coalition promoting the understanding, development and accelerated implementation of "green building."

Cascadia serves its members by striving to fulfill the USGBC's mission, realize its vision, and accomplish its goals in the Pacific Northwest region.

MISSION

Cascadia's Mission is to promote the design, construction and operation of buildings in Oregon, Washington, Alaska and British Columbia that are environmentally responsible, profitable and healthy places to live, work and learn.

BECOME AN INDIVIDUAL MEMBER OF CASCADIA TODAY AT:

<http://www.cascadiagbc.org/membership> *reduced rates for Emerging Green Builders

CASCADIA CHAPTER BRANCHES

To overcome potential challenges associated with serving such a broad region, Cascadia Chapter Branches have been established to provide networking and continuing education opportunities for members and industry professionals in their immediate marketplace. Regularly scheduled meetings within each Branch will provide access to green building research and emerging issues that are pertinent to our region and locale. Currently, Branches are active in Portland, Eugene, **Seattle**, Spokane, Tacoma/Olympia, Thompson/Okanagan, Bellingham, Alaska, Victoria and Vancouver, British Columbia.

Workshop programming is made possible thanks to the generosity of our hosts and Friends of Cascadia. For a list of the Cascadia Friends and information on the benefits of becoming a Friend, please visit: <http://www.cascadiagbc.org/sponsorship>

