

The TRANSFORMATIONAL LECTURE SERIES aims to inspire all building industry professionals to embrace their role in creating a sustainable built environment now, as well as ensuring that sustainability becomes integral to all development in the future.

By reminding us why we must act boldly and helping us to imagine a world where sustainability is the baseline, these lectures promise to inspire a revolution!



**INSPIRE. MOTIVATE. TRANSFORM.**

**VANCOUVER, BC | 03.25.09**

## TRANSFORMATIONAL LECTURE SERIES

### **MOVING GREEN INTO THE MAINSTREAM** Lessons Learned in 10 Years in Boston and Beyond



**Barbra Batshalom, Founder and Executive Director of The Green Roundtable**

Barbra Batshalom is founder and Executive Director of The Green Roundtable (GRT), an independent non-profit organization whose mission is to mainstream sustainable development and ultimately become obsolete. With a diverse background of fine arts, social psychology and sixteen years in architecture and consulting, Barbra has pioneered new approaches in consulting, education and policy work, inventing creative models to solve unusual problems. She has worked with local governments around the country to facilitate, organize, create and implement green building and development policies for both the public and private sector; most notable are the Massachusetts State Sustainability efforts and Boston Green Building (the first city in the country to require green building of private sector developers).

**03.25.09 – Vancouver, BC – Vancouver Central Library – 350 W. Georgia St.**

Lecture starts at 5:30pm; doors open at 5:00pm.

#### **COST**

Cascadia members: Free. Don't forget to bring your Cascadia passport to receive a stamp!  
Non-members: \$10  
Full-time students: Free



PRESENTED BY



#### SPONSORSHIP

Opportunities available! Contact Karen Parusel at 604.909.9559 or [karen@cascadiagbc.org](mailto:karen@cascadiagbc.org).

For more upcoming lectures or to register, please visit <http://www.cascadiagbc.org/education/transformational-lecture-series>.