

# Sustainability Conference & Trade Show

Looking To the Future of GREEN

March 5th, 2009 |

**Safeco Field**  
1250 1st Avenue S.  
Seattle, WA 98134

## Key Note Speakers:

- Jason McLennan – *LEED® AP, CEO Cascadia Green Building Council*
- Steve Ashkin – *President, The Ashkin Group, LLC.*

Industry leaders speak about Green Buildings and Green Cleaning



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# Looking To the Future of GREEN

## Green Keynote Speeches & Trade Show

Coffee & Networking | 9:30AM – 10:00AM

Welcome | 10:00AM – 10:15AM

*Mike Midas – General Manager, WAXIE*

Morning Keynote | 10:15AM – 11:15AM

*Jason McLennan – CEO, Cascadia Green Building Council*

-The Future of Green Buildings and the LEED® Green Building Rating System

Trade Show & Lunch | 11:15AM – 12:45PM

GPS® Suite of Tools | 12:45PM – 1:00PM

*Keith Schneringer – Marketing Manager, WAXIE; LEED® AP;  
President, USGBC-San Diego*

Afternoon Keynote | 1:00PM – 2:00PM

*Steve Ashkin – President,  
The Ashkin Group, LLC.*

-The Future of Green Cleaning

**RSVP by February 26th, 2009**

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### Jason McLennan:



Jason McLennan serves as the CEO of the Cascadia Green Building Council, the Pacific Northwest's leading organization in the field of green building and sustainable development. Cascadia is a chapter of both the US Green Building Council and the Canadian Green Building Council. Jason is the author of the *Living Building Challenge* an international green building program and co-creator of *Pharos*, the most advanced building material rating system in North America. Jason was recently named one of the top 40 under 40 most influential individuals in the design and construction field by Building Design and Construction magazine.

### Steve Ashkin:



Steve Ashkin is President of The Ashkin Group, a consulting firm working to 'green' the cleaning industry, as well as Executive Director of the Green Cleaning Network, a non-profit organization working with building owners and managers to accelerate the adoption of Green Cleaning, and co-founder of Green Cleaning University, an e-learning site providing educational programs focused on Green Cleaning and Sustainability. His recent accomplishments include co-chairing a US EPA Work Group on 'ecolabels' and serving on the core committee for the US Green Building Council's LEED® EBOM Green Building Rating System. Steve is often referred to as the 'Father of Green Cleaning'.

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