



Emerging Green Workshop

A Cascadia Seattle Branch Signal Issue Workshop Series

Thursday November 12, 2009

4:00PM – 7:00PM

Wyckoff Auditorium, Seattle University

This workshop is “Emerging Greener from the Recession - A panel discussion on codes, incentives, and opportunity for greener buildings and communities emerging from the Recession”, with Toxic signal issue mini-brief, plus good Food & Drink!

Agenda: 4:30 Food & Drink; 4:45 Mini-brief, 5:00 Panel; 6:00 Q&A; 6:15 More Food & Drink

Workshop Panel:



Katie Zemsteff, Daily Journal of Commerce – Moderator

Katie Zemsteff is the environmental reporter at the Seattle Daily Journal of Commerce (DJC) and creator of the paper's Green Building Blog at <http://www.djc.com/blogs/BuildingGreen/>. She writes about all things green from buildings to waste treatment plants to new technology. Katie is fascinated by the notion of sustainability, its problems and the innovation associated with it. If you have a tip or a story, contact her at katiez@dj.com.



Michael Weinstein, Urban Innovations Group – Panelist

Michael Weinstein is president of the real estate development firm Synthesis Interests Inc. and UIG Applied Energetics. He has been providing energy consulting services to federal, state and local governments throughout the United States and Canada since 1987. He is presently involved in the implementation of innovative public-private partnerships and the commercialization of clean technologies.



Bruce Herbert, Newground Social Investment – Panelist

Bruce is chief executive of *Newground Social Investment*, a Seattle-based SRI money manager, and *Investor Voice*, the nation's first and leading shareholder engagement firm. He has focused on Socially Responsible Investment (SRI) for 23 years, and served as a national Governing Board Member of the *Interfaith Center on Corporate Responsibility* and co-founded the *NW Coalition for Responsible Investment*.



Jayson Antonoff, City of Seattle Green Building Program – Panelist

Jayson Antonoff is the Energy / Climate Change Policy Advisor for the City of Seattle's Department of Planning and Development, where he supports projects and develops long range policies to further the City's goals for energy efficiency and reduction of greenhouse gas impacts within the built environment – including buildings, neighborhoods, and infrastructure.



Ric Cochrane, King County Green Building Program Mgr – Panelist

Ric Cochrane is Project Manager for King County GreenTools. Ric oversees the Green Building Grants program, provides education and outreach to King County Cities, and provides technical assistance to King County green-building projects. Ric is a member of the USGBC Government Committee, the Urban Land Institute, and the ASTM International Committee E60 on Environment.



Aaron Fairchild, G2B Ventures – Panelist

Aaron is a local to the Pacific Northwest with an extensive background in residential and commercial real estate banking, finance, and energy efficiency. Aaron is the Managing Partner of G2B Ventures, an investment and consulting firm focused on driving energy efficiency in the residential housing market. Additionally, he is a partner in GreenWorks Realty and Development.

Please Register at <http://seattlebranchnovember.eventbrite.com/>
Registration is \$10, beverages and Hors D'oeuvres are included.

WORKSHOP INFORMATION

Seattle University [SU Main Campus Map](#)

Wyckoff Auditorium, Bannan Engineering Building (Use East Entrance & Take Stairs to 2nd Floor)
11th Ave & E. Columbia St.
Seattle, WA 98122

Paid Parking is available along 12th Street and in the Murphy Garage (entrance on James Way).
Take bus 3, 4, or 12 from downtown.

If you have any questions regarding this event, please contact Seattle Branch Workshop Series co-chairs [Doug Smith](#) or [Peter Dobrovolny](#). For more information regarding this and other events see the Cascadia calendar: www.cascadiagbc.org/calendar.

CASCADIA CHAPTER

Cascadia is a chapter of the US Green Building Council (USGBC), the building industry's only balanced, nonprofit, consensus coalition promoting the understanding, development and accelerated implementation of "green building."

Cascadia serves its members by striving to fulfill the USGBC's mission, realize its vision, and accomplish its goals in the Pacific Northwest region.

MISSION

Cascadia's Mission is to promote the design, construction and operation of buildings in Oregon, Washington, Alaska and British Columbia that are environmentally responsible, profitable and healthy places to live, work and learn.

BECOME AN INDIVIDUAL MEMBER OF CASCADIA TODAY AT:

<http://www.cascadiagbc.org/membership> *reduced rates for Emerging Green Builders

CASCADIA CHAPTER BRANCHES

To overcome potential challenges associated with serving such a broad region, Cascadia Chapter Branches have been established to provide networking and continuing education opportunities for members and industry professionals in their immediate marketplace. Regularly scheduled meetings within each Branch will provide access to green building research and emerging issues that are pertinent to our region and locale. Currently, Branches are active in Portland, Eugene, **Seattle**, Spokane, Tacoma/Olympia, Thompson/Okanagan, Bellingham, Alaska, Victoria and Vancouver, British Columbia.

Workshop programming is made possible thanks to the generosity of our hosts and Friends of Cascadia. For a list of the Cascadia Friends and information on the benefits of becoming a Friend, please visit: <http://www.cascadiagbc.org/sponsorship>

