

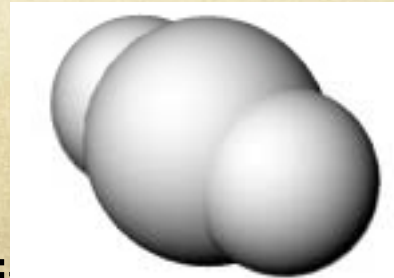


Some examples of how to make an offset

You know you want to.

How to make a Carbon Offset

- First, a note on the magic of a project based offset.
 1. Imagine and describe your project.
 2. Ensure your project can yield an offset:
 - Real, Quantifiable, Verifiable, Additional & Long-lived
 3. Quantify your benefit to the atmosphere & otherwise
 4. Define the market for your offset
 5. Write a methodology
 6. Have your methodology validated and veri



A smattering of Standards

- Why standards? An Evolution.
- Voluntary
 - ISO 14064-2, Voluntary Carbon Standard
- Compliance
 - Kyoto CDM
 - Western Climate Initiative
 - Impact of incoming US and Canadian Federal
- Social and Environmental Co-Benefit
 - The Gold Standard
 - The Climate, Community and Biodiversity Standard



The Community Ecosystem Restoration Project

Example of an Ecosystem Restoration Forestry project that produces ISO 14064-2 Verified carbon offsets.

- Undertakes restoration of degraded landscape in partnership with communities.
- Rigorous, detailed and conservative path to tonnes.
- Interacting in the global carbon market. Chose ISO

The logo for 'econeutral' is displayed in white lowercase letters against a dark, blurred background of a forest. The background shows tree trunks and green foliage, suggesting a natural, forested environment.

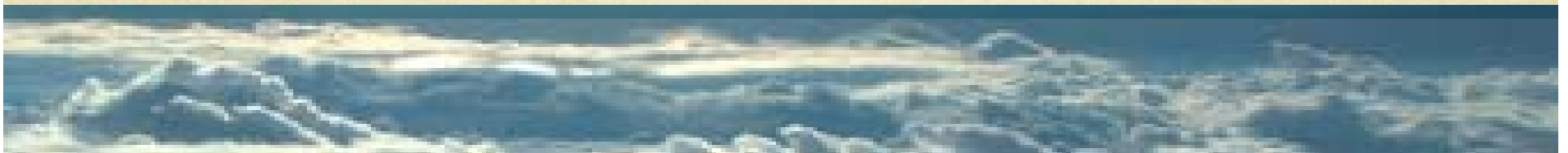
The Globe Carbon Registry

- The Globe Carbon Registry shall provide a transactional showcase for third-party verified offsets, adding confidence to the voluntary carbon market by transparently displaying project standards and tracking offsets from creation to retirement.
- Globecarbonregistry.com



Putting the topic in perspective, and a little advice

- As you well know, there is lots to be fixed in our interaction with nature and society. The conference epitomizes that.
- Offsets are one tool in the climate change tool kit at the “solutions” construction site. You might be able to make them, you can probably use them.
- Congratulations on your projects, power to you in developing and implementing the good ideas.



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&
Good Luck

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