

Time, Talent and Treasure

Cascadia Region Green Building Council (Cascadia) Board Policy: Time, Treasure and Talent

Mission:

Cascadia's mission is to promote the design, construction, and operation of buildings in Oregon, Washington, British Columbia and Alaska that are environmentally responsible, profitable and healthy places to live, work and learn.

Background: This proposal is generated in the context of a number of current Board goals. The Board wishes to implement this policy to assist in institutionalizing the Organization's collaborative and inclusive characteristics with the goal of advancing Cascadia's mission in a manner that reflects our values. Board members are expected to commit Time and Talent to the Organization and to provide Treasure by both seeking it on behalf of the Organization and by sharing their personal treasure.

Time: Cascadia is a labor of love for most Board members-one that has been characterized by a desire to leave a healthier world as a legacy for our children, participate in a purposeful , thoughtful community and work collaboratively among colleagues that share similar goals.

Minimum annual time commitments to the Board include four to six Board meetings(half are two-day retreats, and half are three-hour conference calls), participation in a programmatic or committee initiatives, staying abreast of US and CaGBC, and Board discussions via e-mail and telephone between meetings (typically five to eight hours per month).

Talent: Cascadia consciously seeks the range of talent brought to bear by a diverse group of Board members. The Organization believes that these talents are critical to the success of the mission and are the root of the vision, strategy and programs that make Cascadia an organization that resonates with its members, communities and region. Board members will be expected to contribute their individual talents through membership in at least one specific committee or task force as well as at regular Board meetings. The Board works according to the Carver model of policy governance and members are expected to contribute broad strategic and policy advice to the CEO. Current committees and task forces include:

- Executive (Board Officers)
- Nominating
- Finance
- Programs & Education

- Policy & Governance
- Development & Membership
- External Relations Taskforce
- Branch Linkage Taskforce

Treasure: There are a number of ways that Board members can support Cascadia. The most popular ways are as follows:

Lifetime membership: Board members can become lifetime members of Cascadia. A significant percentage of the Board has decided to make a commitment to the Organization in this manner.

Friends of Cascadia: Cascadia relies on its annual campaign to raise money and awareness of the organization. The objective of this effort is ultimately about relationship building – to build deeper relevance to existing members, outreach to new members and to hear where and how Cascadia can adapt to be the most effective catalyst for change.

Annual Fundraising Commitment: Part of the on-going outreach to members as proposed in this policy is to include an annual Board discussion to identify fundraising strategies both as a Board and as individuals. Strategies may include persona; commitments to initiate new contacts, initiating or attending “asks” and teaming with other Board members and staff to provide entrees. The Board’s target is to raise about \$6,500 per Board member, or taking all of the Board members together, about 15% of the total budget of the Organization. Setting these targets is intended to assist in annual planning and the ability to monitor progress on goals throughout the year.

Individual Financial Contributions: All Board members are requested to make a personal financial commitment to the Organization. The Organization must be able to say to our donors and supporters that 100% of our Board is personally financially committed to the Organization. A suggested annual minimum contribution is \$100. Alternatively, this could take the form of a one-time lifetime membership at the cost of \$1000.