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VALUING ENERGY ENHANCEMENT PROJECTS AND FINANCIAL RETURNS

Eugene Water & Electric Board is pleased to offer an innovative operational excellence event featuring the fifth of six BOMA Energy Efficiency Program (BEEP) web casts and a live case study presentation by the City of Eugene.

This event is brought to you by BetterBricks in partnership with:



BEEP 5: VALUING ENERGY ENHANCEMENT PROJECTS AND FINANCIAL RETURNS

In this critical web cast, examine the use of financial metrics and tools to calculate and sell enhancement projects to owners, asset managers and tenants by highlighting the positive financial and environmental impacts of improved energy performance. Learn how to put energy efficiency in the context of "what's important" to financial decision-makers.

ENERGY MANAGEMENT: IDENTIFYING OPPORTUNITIES AND FINANCIAL RETURNS

During this live presentation, Lynne Eichner-Kelley, City of Eugene will discuss the city's commitment to strategic energy management. Topics include an overview of the city's energy management program, how the city identifies energy saving opportunities and the many benefits, financial and otherwise the city realizes from energy management.



Lynne Eichner-Kelley is the Sustainable Operations Analyst for the City of Eugene, Facility Management Division. She has twelve years experience at the City of Eugene developing and implementing energy and sustainability programs for city buildings. Over the years she has been involved in dozens energy efficiency projects, large and small. She is currently implementing LEED-EB across the organization and has recently completed a community-level GHG emissions inventory. She is a past President of the Oregon Association of Professional Energy Managers and is also the January 2007 recipient of the Mayor's Employee Recognition Award for Outstanding Contribution to Sustainability.

**Thursday, August 16th
11:00 a.m. to 2:00 p.m.**

**Downtown Athletic Club
Ballroom
999 Willamette Street
Eugene, Oregon**

This event is offered at no cost. Pre-registration is required. Lunch will be provided.

**CLICK HERE TO
REGISTER ON-LINE.**