



SPONSOR THE INTERNATIONAL LIVING FUTURE INSTITUTE

Take your place in a
community of leaders

The International Living Future Institute is an environmental NGO committed to catalyzing a global transformation toward a restorative civilization. Its mission is to *lead and support the transformation toward communities that are socially just, culturally rich and ecologically restorative™*. The Institute is a hub for visionary programs: **Living Building ChallengeSM**, the **Natural Step Network USA**, **Cascadia Green Building Council** and **Ecotone Publishing**.



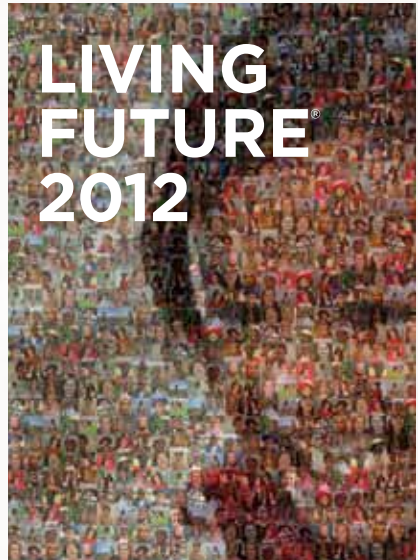
From left: Trim Tab Magazine, the Living Future unConference Tradeshow, Special Events and the Living Future unConference. Our sponsors are featured prominently at each event and in printed materials - reaching tens of thousands of people over the course of the year.

The International Living Future Institute was born of the belief that a just, hopeful and restorative society is within our reach, *if* we rise to the challenges of our day.

We have seen countless examples of industry leaders who have chosen to incorporate sustainability into core business practices. These forward-looking companies deserve to be recognized, and our robust sponsorship package is designed to do just that.

Together we can affect a fundamental shift in “business as usual” and chart a course for true and lasting prosperity.

Whether you’re looking to publicly align with the Institute’s broad vision for community change or to specifically support the strategic mission of one of our core programs, we’ll work with your team to ensure that your highest priorities are met.



SPONSORSHIP LEVELS & BENEFITS

ANGEL SPONSOR

\$50,000+

A Customized Benefits Package geared toward positioning your company prominently in our programs, publications and events throughout the year.

TRANSFORMATIVE SPONSOR \$25,000+

- Use of the Institute's *Transformative Sponsor* seal plus choice of Cascadia or TNS Seal
- 4 complimentary full passes to Living Future unConference
- 4 full-page ads in *Trim Tab* magazine
- 8-hour consultation with senior staff
- Logo recognition on Institute website with link back to sponsor's homepage
- Logo recognition in sponsor PowerPoint displayed before all events
- Logo recognition in full-page sponsor ad displayed in green design publications
- Logo recognition at Living Future unConference
- Complimentary access:
 - 30 individual memberships to Cascadia Green Building Council or The Natural Step Network USA; **OR**
 - 18 individual subscriptions (or equivalent value applied to company subscription) for Living Building Challenge Community



Our core sponsorship program is the centerpiece of our larger effort to support and promote our industry partners. As you consider your ideal sponsorship package, remember that you can target your focus within the Cascadia bioregion or maximize your international visibility.

VISIONARY SPONSOR \$10,000+

- Use of the Institute's *Visionary Sponsor* seal plus choice of Cascadia or TNS Seal
- 2 complimentary full passes to Living Future unConference
- 1 full-page ad in *Trim Tab* magazine
- 3-hour consultation with senior staff
- Logo recognition on Institute website with link back to sponsor's homepage
- Logo recognition in sponsor PowerPoint displayed before all events
- Logo recognition in full-page sponsor ad displayed in green design publications
- Logo recognition at Living Future unConference
- Complimentary access:
 - 10 individual memberships to Cascadia Green Building Council or The Natural Step Network USA; **OR**
 - 6 individual subscriptions (or equivalent value applied to company subscription) for Living Building Challenge Community

ENTERPRISING SPONSOR \$5,000+

- Use of the Institute's *Enterprising Sponsor* seal plus choice of Cascadia or TNS Seal
- 1 complimentary full pass to Living Future unConference
- 1 half-page ad in *Trim Tab* magazine
- 1-hour consultation with senior staff
- Logo recognition on Institute website with link back to sponsor's homepage
- Logo recognition in sponsor PowerPoint displayed before all events
- Logo recognition in full-page sponsor ad displayed in green design publications
- Logo recognition at Living Future unConference
- Complimentary access:
 - 5 individual memberships to Cascadia Green Building Council or The Natural Step Network USA; **OR**
 - 3 individual subscriptions (or equivalent value applied to company subscription) for Living Building Challenge Community

Sponsorship levels continued on next page.



SPONSORSHIP LEVELS & BENEFITS

STEWARDSHIP SPONSOR \$3,000+

- Use of the Institute's *Stewarding Sponsor* seal plus choice of Cascadia or TNS Seal
- 2 complimentary passes to Living Future unConference opening night keynote
- 1 quarter-page ad in *Trim Tab* magazine
- Name recognition on Institute website with link back to sponsor's homepage
- Logo recognition in sponsor PowerPoint displayed before all events
- Name recognition in full-page sponsor ad displayed in green design publications
- Name recognition at Living Future unConference
- Complimentary access:
 - 2 individual memberships to Cascadia Green Building Council or The Natural Step Network USA; **OR**
 - 1 individual subscriptions (or equivalent value applied to company subscription) for Living Building Challenge Community

SUPPORTING SPONSOR \$1,500+

- Use of the Institute's *Supporting Sponsor* seal plus choice of Cascadia or TNS Seal
- Name recognition on Institute website with link back to sponsor's homepage
- Logo recognition in sponsor PowerPoint displayed before all events
- Name recognition in full-page sponsor ad displayed in green design publications
- Name recognition at Living Future unConference
- Complimentary access:
 - 1 individual membership to Cascadia Green Building Council or The Natural Step Network USA

COMMUNITY PARTNER \$500+ (AVAILABLE FOR NGO'S AND FOR-PROFIT START UPS)

- Use of the Institute's *Community Partner* seal plus choice of Cascadia or TNS Seal
- Name recognition on Institute website with link back to sponsor's homepage
- Logo recognition in sponsor PowerPoint displayed before all events
- Name recognition in full-page sponsor ad displayed in green design publications
- Name recognition at Living Future unConference

OTHER WAYS TO ENGAGE

Below are a few of the additional opportunities we've created to help you share your message with your target audience.



Advertise in Trim Tab: Our quarterly online magazine keeps our growing community of building professionals and leading transformational thinkers ahead of the curve. We don't allow greenwashing, so our readers know that they can trust the companies that advertise with us. Contact trimtab@living-future.org.



Living Future Tradeshow: All of our Tradeshow vendors go through a rigorous vetting process, ensuring that their practices and products meet the green building movement's highest standard. Exhibitors share ideas with decision makers from leading green building firms, generate highly qualified leads and participate as an essential part of the Living Future experience. Contact tradeshow@living-future.org.



Event Sponsorship: Sometimes you want to reach a very specific audience. Whether you are trying to connect with industry leaders, sustainability neophytes or skilled practitioners, odds are strong that we've got something for you. We recognize our event sponsors in our print and electronic marketing material and provide high visibility at the event itself. Contact sponsorship@living-future.org.



Living Future unConference Sponsorship: Living Future is the region's marquee green building event and it's a surefire way to show off your company's commitment to sustainability. If you're looking for high-impact visibility among over 800 of the world's greenest movers and shakers, sponsoring our annual Living Future unConference is the choice for you. Contact sponsorship@living-future.org to learn more.



INTERNATIONAL
LIVING FUTURE
INSTITUTESM

An international vision for
community-driven transformation



CASCADIA
GREEN BUILDING COUNCIL



**LIVING
BUILDING
CHALLENGE**
2.0

the NATURAL STEP NETWORK
USA



www.living-future.org