

SPONSORSHIP

**BOLDNESS HAS GENIUS IN IT,
BEGIN IT NOW**

—GOETHE



**BECOME A
FRIEND OF CASCADIA
TODAY!**

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When you join the Friends of Cascadia program, you make a public commitment to supporting leading edge green building and community design and to the transformation of the building industry towards sustainability. Cascadia's Friends create a critical base of support for the green building movement by funding education, outreach and advocacy across the bioregion. Our program is simple – we collaborate with “best in class” partners whose values align with Cascadia's to address the ongoing and continually evolving needs of the green building and sustainable communities marketplace.

The Cascadia Region Green Building Council is the leading Green Building Organization in the Pacific Northwest, Alaska and British Columbia concerned with making change in the built environment for positive environmental impact. As a cross-border advocacy organization we bring a unique perspective to green building by taking a bioregional approach to problem solving. We endeavor to make significant change out of all proportion to our size, by acting as a lever for organizations in both the private and public sectors through creative programs, events and tools.

YOUR MONEY SUPPORTS:

- The creation and delivery of cutting edge seminars, lectures and workshops on a wide variety of green building topics.
- Continuing education for professionals of all disciplines in the field of green design and construction.
- The creation of national programs such as the Living Building Challenge and the Pharos Materials System.
- Staff time for direct outreach and advocacy supporting the transformation of the industry.
- The hosting of world-class regional conferences bringing leading edge speakers and content to our communities.



WHO BECOMES A FRIEND OF CASCADIA?

- Manufacturers and retailers of green products
- Professional firms – architects, engineers, interior design, landscape and green consultants
- Associations and industry groups
- Foundations
- Local and regional government agencies
- Utilities, facility managers and building owners
- Developers, builders and trades
- Lenders, real estate professionals and appraisers
- LEED® users of all backgrounds

To see a complete list of who is currently a **Friend of Cascadia** – visit our website under “sponsorship.”

VISIT OUR WEBSITE

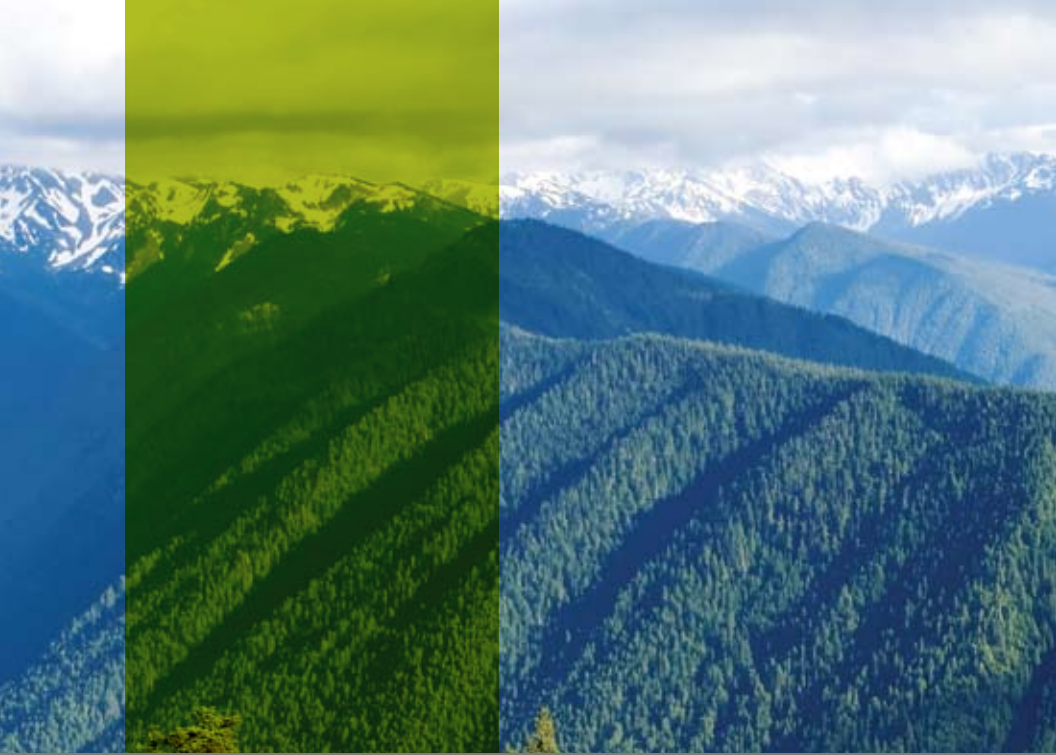
WWW.CASCADIAGBC.ORG

OR SEE OUR

CATALOG OF

EVENTS FOR MORE

INFORMATION.



**WHAT
ARE
THE
BENEFITS?**



SUPPORTING A GREAT CAUSE IS ONLY THE FIRST BENEFIT! Friends of Cascadia receive a great deal more through our Sponsorship, Marketing and Membership package.

Not only will we help you market your programs and services, we just might help you improve your position in the fast growing green building marketplace. Through our powerful **Friends of Cascadia Program**, we'll connect you with peers who share your goals for a sustainable future.

Friends of Cascadia will help you:

- increase your market penetration
- reduce your cost of media outreach
- save on exemplary educational offerings

The following page explains our sponsor levels, cost and associated benefits.

SPONSORSHIP LEVELS

LIVING (\$25,000 +)

- 30 complimentary individual memberships for your organization
- use of logo and phrase 'Supporter of Cascadia'
- your logo scaled to the size of donation on all Cascadia presentations
- weblink on the Cascadia website
- your logo scaled to the size of donation included in our annual full-page ad in regional and industry magazines
- four complimentary Living Future conference passes (includes keynote and VIP event)
- recognition at the Living Future conference
- opportunity to display literature at the Living Future conference
- complimentary 1/2 day consultation with CEO

PLATINUM (\$10,000 +)

- 10 complimentary individual memberships for your organization
- use of logo and phrase 'Supporter of Cascadia'
- your logo scaled to the size of donation on all Cascadia presentations
- weblink on the Cascadia website
- your logo scaled to the size of donation included in our annual full-page ad in regional and industry magazines
- two complimentary Living Future conference passes (includes keynote and VIP event)
- recognition at the Living Future conference
- complimentary 1 hour consultation with CEO



GOLD (\$5,000 +)

- 5 complimentary individual memberships for your organization
- use of logo and phrase 'Supporter of Cascadia'
- your logo scaled to the size of donation on all Cascadia presentations
- name recognition in conference collateral
- weblink on the Cascadia website
- your logo scaled to the size of donation included in our annual full-page ad in regional and industry magazines
- one complimentary Living Future conference pass (includes keynote and VIP event)
- complimentary 1 hour private staff consultation/presentation

SILVER (\$2,000 +)


- 2 complimentary individual memberships for your organization
- use of phrase 'Supporter of Cascadia'
- your logo scaled to the size of donation on all Cascadia presentations
- name recognition in conference collateral
- weblink on Cascadia website
- your name scaled to the size of donation included in our annual full-page ad in regional and industry magazines
- two complimentary tickets to the Living Future conference opening keynote

CERTIFIED (\$1,000 +)

- 1 complimentary individual membership for your organization
- use of phrase 'Supporter of Cascadia'
- your name scaled to the size of donation included in our annual full-page ad in regional and industry magazines
- name recognition in conference collateral
- name on the Cascadia website

TO SEE ALL THE COMPANIES CURRENTLY SPONSORING CASCADIA VISIT THE SPONSORSHIP PAGE ON OUR WEBSITE.

WWW.CASCADIAGBC.ORG



Cascadia's mission is to promote the design, construction and operation of buildings and communities that are environmentally responsible, profitable and healthy in the Pacific Northwest, Alaska and British Columbia.

SPONSORSHIP

A PROUD CHAPTER OF



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